**YOUR NAME TRUST, A Revokable Trust**

**3 Projects: Step-UP Huerfano**

**Gratitude Harvest**

**Let’s Get Growing**

 presented by YOUR NAME, Trustee/TTEE

# **BIO**

College can educate a person in ways they don’t imagine. My college classes taught me about the blood diamond wars, and the criminals stole farmers off their lands. If they refused to work, they cut the hands off every member of their family. I grew up on a peach farm and I know that if you are farmer and cant plant, it kills your soul.

I was inspired to invent a pot that did not need hands to use, and would give farmers a way to work their lands again, and feed their nations. I have been soul-driven to get these pots to these people who have been so horrifically damaged.

# **PROJECT MISSION** **for Let’s Get Growing**

# To train and educate disabled and handless farmers with pots designed to be used without hands or fingers. To provide pots free of charge to farmers, and ultimately produce automatic planters free of charge to help disabled and handless farmers to grow food for their local communities. Ultimately to self-fund this project by selling to non-disabled farmers and using the profits to give farm tools to disabled farmers worldwide.

# **TARGET GROUPS**

# Indigenous, Agricultural / Environmental repair, Hand disabled,

**PROJECT OBJECTIVES**  **STRATEGY TO ACHIEVE OBJECTIVE**

|  |  |
| --- | --- |
| Global Farm Education | Farming Education Centers |
| Production of Non GMO Seed worldwide. | Provide Non-GMO seed to disabled farmers for seed crops. |
| Give communities access to food by giving disenfranchised farmers a way to plant and grow with dignity. | Provide on-site help and education to handicapped farmers by training able bodied farmers that can provide onsite education for 3 months. |
| Improve farmland quality for higher crop yields | Give farmers tools to clean over-used soil, and provide funds to the family during that gap time. |
| Bring Fresh Crops to local communities | Education through Farming Centers. |

**FUTURE GROWTH GOAL** :

**YEAR TWO: Design and Patent the ancillary products to make a greenhouse pot for crops that need to start root growth in a moist environment. Develop and Patent 1 gal pot.**

* **Good for plants that grow like cauliflower.**
* **Develop training for greenhouse and mist pots and roll out to all countries**
* **Bring international farmers to the US for intense training so they can return to their country to train others in local Community education centers**

**YEAR THREE: Design and Patent the tray sheet pot for plants that need simple root starts of less than a half inch. Design and patent 5 gal pot, 10, 50, and 100 gal pots**

* **Good for plants that require multiple size pot transplants before final planting into the ground**
* **Good for tree starts**

**YEAR FOUR: Design and Patent the tray sheet pot for plants that need simple root starts of less than a half inch. Design and Patent micro grow kits for individuals who have no safe outdoor space to grow food.**

* **Kits can be mailed into places that personal safety is a concern for our education staff.**
* **Tray sheets can grow 4x more plants in a space than a 32 oz pot, but not all plants can start in a tray sheet.**

**ADDITIONAL KEY POINTS TO CONSIDER**

* **An American Brocolli or Cauliflower family farm will plant over 2,000 starts of broccoli.**
* **These pots save 75% of transplant time and transplant costs for able-bodied farmers.**
* **Once all handless farmers have been served, then we focus on very poor communities that have no funds to buy seed or pots.**
* **These pots were tested in University of California, Davis. They beat every pot they were tested against and UC Davis offered to publish this, but I declined as I had no funds for raw materials.**
* **A single mold for the original pot started out as 25,000 pound chunk of steel at a cost of 60,000 per single mold. The fee for a single 5 gallon pot mold is 1.5M.**

**STAFF POSITIONS**

* **CEO – Tom Gardener**
* **CFO – Mark (Tom takes him with every project, and he is AMAZING)**
* **R/D – Parker MacRae**
* **Production/Plant Manager**
* **Marketing – Lawrence Pinson**
* **Advertising - TBD**
* **Country managers**
* **Education centre managers**
* **American training growers**
* **International training growers**

**COST ESTIMATES**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| ITEM | YEAR 1 | YEAR 2 | YEAR 3 | YEAR 4 | YEAR 5 |
| STAFF/LABOR | 15,000,000 | 26,000,000 | 32, 000,000 | 36, 000,000 | 37, 000,000 |
| MOLDS | 180,000 | 7, 000,000 | 400, 000,000 | 20, 000,000 | 0 |
| EQUIPMENT | 6,000,000 | 0 | 900, 000,000 | 40. 000,000 | 0 |
| BUILDINGS | 5, 000,000 | 0 | 7, 000,000 | 0 | 0 |
| RAW MATERIALS | 4, 000,000 | 30, 000,000 | 40, 000,000 | 60, 000,000 | 80, 000,000 |
| PATENT FEES\* | 300,000 | 200,000 | 600,000 | 250K | 0 |
| MARKETING | 250, 000,000 | 200, 000,000 | 150, 000,000 | 150, 000,000 | 150, 000,000 |
| TOTAL | 30,730,000 | 263,200,000 | 1,529,600,000 | 306,250,000 | 267,000,000 \*\* |

\* 19 patents required, minimum, and I believe R&D will expose more.

\*\* These figures are for the cost of product we give away. If we sell these to Farmers, I expect by years 5 and 6 that those numbers would go down drastically, if not be completely eliminated. Traditional agribusiness estimates it takes ten years to turn a profit.

Although I have very clear ideas about my project goals, I don’t have exact costs to develop price cost estimates. I have limited knowledge of the cost of materials, utilities, building leases, equipment, staff, and other resources. I have been told that when my project idea is submitted, folks far more knowledgeable than I can and will estimate the cost of my dream project.

I am passionately committed to this effort and grateful that a team can provide accurate and correct estimates which will do my project justice.

**CLOSING STATEMENT**

I believe that this is what I was put on earth to do. I had offers to be funded by unicorn investors several times, but they did not want to fund a non-profit that would only pay their investment back, and no proof of concept. I have the proof of concept.

I can not be the CEO. I believe that would cause great distress to attempt the CEO position. I am a creator. My skills lay in R&D. This is the only one that will change the world, so I want it out there.

I am so blessed to have a chance at completing my dreams

Much Gratitude

Parker MacRae